

The Represent Foundation



2022 Annual Report

July 6, 2023

Our Mission

The Represent Foundation aims to increase access to higher education for students from Malawi. We do this through a combination of mentoring, advocacy, and financial support. We believe that representation from diverse backgrounds enriches the college experience for all students.

Progress

Fundraising and Disbursement

We raised a total of **\$6,696.84** in 2023.

- **\$6,000** Cambridge Charitable Foundation Grant
- **\$376.84** through sales of *Lucky: An African Student, An American Dream, and a Long Bike Ride*. (Half the proceeds of each sale, anywhere from \$1.71 to \$7.50, go to the Foundation.)
- **\$320** through matching donations from sales of *Lucky* by Kimberley Ladue

We disbursed **\$873.34** to **one student** for two semesters of tuition at the Malawi University of Science and Technology, as well as a stationary stipend.

Milestones

- Received our first major grant.

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- Established a publicly available scholarship application on our website.
- Established Facebook, Twitter, and LinkedIn profiles.
- Decided as a Board to limit funding to students in degree programs at public universities, pay universities directly, and offer a stationary stipend but not cover all expenses.

Outcomes

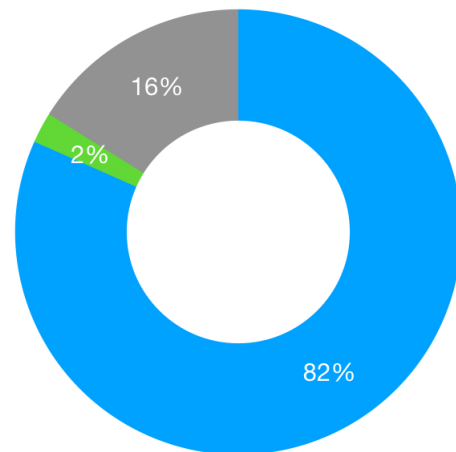
Through our financial outreach, we helped one student attend his first year of university. We also recruited a second student who will start university in 2023. Through sales of *Lucky*, we got our message out to 55 people. We had 294 unique visitors to our website, for a total of 329 visits and 583 pageviews.

Financials

Money In	
Grant	\$6,000
Sales of <i>Lucky</i>	\$366
Matching donations	\$320
Total income	\$6,686

Money Out	
Disbursements	\$439
Transfer fees	\$12
Other fees (banking, business email)	\$87
Total expenses	\$538

Money Left Over	
Income minus expenses	\$6,149



- Disbursements
- Transfer fees
- Other fees (banking, business email)

2023 Goals

- Partner with the U.S. Peace Corps to recruit new Represent Scholars
- Establish formal relationships with University of Malawi schools

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- Spearhead a comprehensive Monitoring & Evaluation report to gauge the efficacy of our various interventions
- Research the feasibility of a one-year exchange program for a Represent Scholar to study at a U.S. college
- Grow our social media presence

Acknowledgements

The Represent Foundation wishes to thank the Cambridge-Smith Family Foundation, the Beacom Family Foundation, Eliza Buckman/Melaleuca, and Kimberley Ladue for their generous support. Thanks also to everyone who bought a copy of *Lucky*.

The Represent Foundation is a 501(c)(3) nonprofit, tax ID number 87-1534053.

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